

V. M. MANE

INNOVATION
BY ESSENCE
FOR 150 YEARS

WE
CAPTURE
WHAT
MOVES



WHO WE ARE

In a constantly changing world, it is difficult to ascertain what is current in terms of fragrance and flavour preferences.

MANE has a unique ability to sense not only what people like, but also what moves them on a deeper level, whether this is a fleeting trend or a timeless truth.

Our challenge is to ensure that our business model lives on as we teach and train the fifth generation of the Mane family, who join our company to embrace and improve on this vision with genuine passion and enthusiasm.

As a family company, MANE is uniquely qualified, drawing on its values and experience spanning over 150 years.



2020 KEY FIGURES

MANE AT GLANCE



€1,376M
Group Turnover
1,569M USD



11%
Average yearly growth
since 2010



8.1%
Invested in R&D



6 500+
People worldwide



39
Countries



77
Locations



55%
Flavours



35%
Fragrances



10%
Ingredients



27
Manufacturing sites



50
R&D Centres



1st
F&F Company
to sign UNGC (2003)

WHAT WE DO

FLAVOURS

DEVELOPING A TASTE FOR OUR KNOW-HOW

We strive to provide the food industry and consumers all over the world with the highest quality flavours and taste solutions.

We take a holistic approach to flavour, using nature as a model. We view flavour as a source of infinite enjoyment that can contribute actively to the development of healthier diets and lifestyles.



EXTRACTING
THE FUTURE



WHAT WE DO

FRAGRANCES

HOW WE MAKE SENSATIONS LAST...

MANE meticulously selects exceptional raw materials and consistently maintains its competitive edge in consumer knowledge.

This is MANE's unique "je ne sais quoi", ensuring that every product it designs is not only of the highest quality but also on trend. Singularity is the rarest essence.

In our creative centres across the globe, we transform nature's riches into timeless, exclusive perfumes.



EXTRACTING
UNIQUE PRESENCE

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WHAT WE DO

INGREDIENTS

CAPTURING THE ESSENCE OF NATURE

MANE draws on its passion and dedication to deliver only the finest and rarest ingredients, capturing the essence of nature in its products.

We continuously strive to bring our consumers the most delectable and efficient solutions. By combining synthetic molecules and natural ingredients from around the world, we provide an impressive and comprehensive collection of awe-inspiring creations.



WE
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E X T R A C T I N G
T H E E S S E N C E
O F N A T U R E ' S M A G I C



HOW WE DO IT

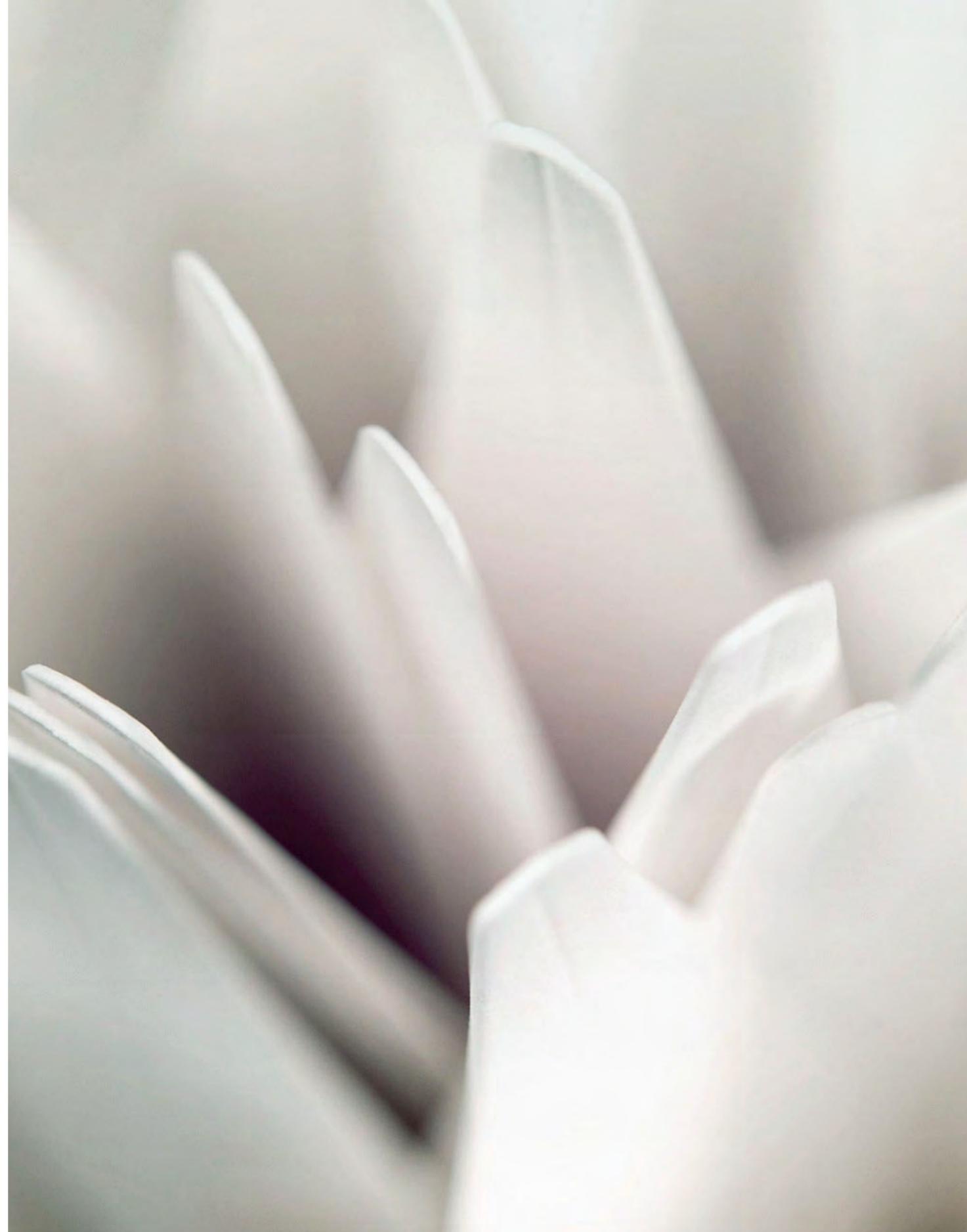
CULTIVATING SUSTAINABILITY

FOR GENERATIONS TO COME

We have always been inspired by nature, and this is more important now than ever before.

The entire world is going GREEN. Environmental concerns are on everyone's lips, and responsibility is a constant and ongoing concern.

Countless MANE communities across the globe are working hand-in-hand towards a common goal: to create fragrance and flavour solutions that enhance consumers' everyday lives.



HOW WE DO IT

MANE'S ACTIONS

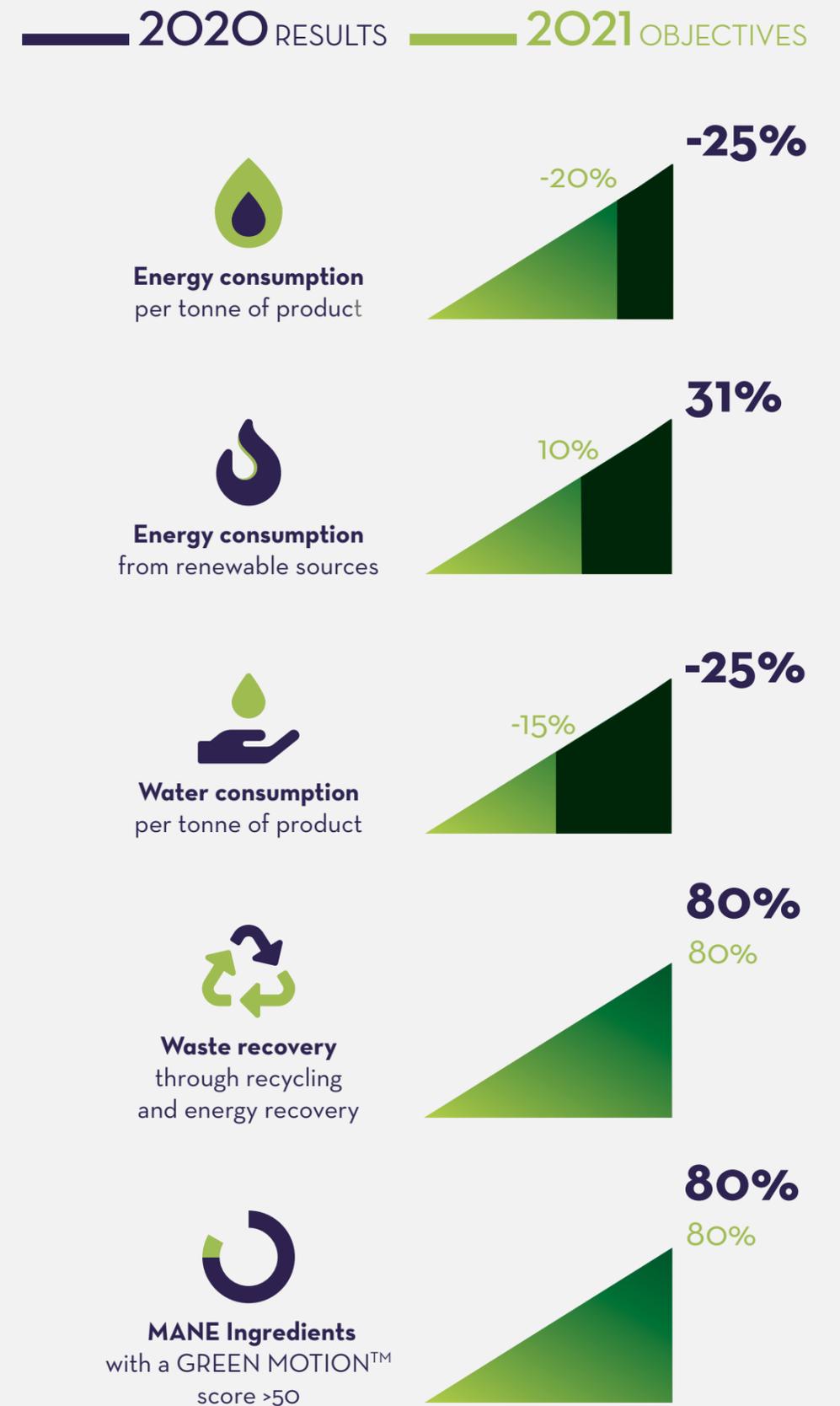
ARE FOCUSED ON:

- Process and Technology
- In depth knowledge of natural products
- A Human aspect

In 2011, we were the first company in the F&F industry to develop a proprietary green chemistry rating method for its ingredients: GREEN MOTION™*.

* T.V.T. Phan, C. Gallardo and J.M. Mane, Green Chem., 2015, 17, 2846–2852

Find out more about Green Motion™ [clicking here](#)



WHERE WE SOURCE

CONSCIOUSLY SOURCED

We consider fostering ties between local communities and the international flavour & fragrance market, positively impacting their social conditions, and maintaining eco-friendly practices to be an integral part of our mission statement.

MANE has established partnerships with key global organisations around the world to promote sustainable development projects.



WHERE WE SOURCE

MANE'S ROOTS

UNESCO has designated the art of perfumery in Grasse as an Intangible Cultural Heritage of Humanity. It comes as no surprise that MANE's headquarters, ideally located in this cradle of the perfume industry, offers the most innovative and exquisite products in the industry.

MANE has developed the exceptional savoir-faire of extracting the fragrance from these extraordinary blossoms. We work with local farmers who hand-pick the fragile blooms at dawn. The petals are then delivered with the utmost care and speed to the MANE facility, enhancing their olfactive richness.



WHERE WE SOURCE

NEW INGREDIENTS

TO INSPIRE YOU

Our team is exploring the world, collecting new ingredients and developing partnerships with remote communities.

This allows us to secure sourcing, minimise the supply chain, avoid price fluctuations and offer you the finest selection of choice ingredients.



V. MANE

www.mane.com



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